


FEB



Internationalisation
Strategies for Global Fashion Success
with FNAD

Speaker: FNAD
Date: 11 Feb 2025

APR



Paris Market Entry

Speaker: Sandrine Meziane (WSN)
Date: 8 Apr 2025

MAY



The Future of Shopping
Turning Attention into Conversion
with VISENZE

Speaker: Brendan O'Shaughnessy, Chief Commercial Officer, and Diogo Quintas, Head of Product Engineering (ViSenze)
Date: 15 May 2025

JUN



Strategic Sourcing for Fashion Businesses
Navigating Production Locations

Speaker: Jacqui Gray, Director of Sourcing, Asia (Fashion Group Solutions for America Today and MS Mode)
Date: 19 Jun 2025

JUL




How Can IP Protect Your Fashion Brand?
Understanding Copyrights & Trademarks in the Fashion Industry

Speaker: Professor David Tan, Faculty of Law, NUS
Date: 11 Jul 2025



Agentic AI & Digital Labour
Retail Work of Tomorrow


Speaker: Salesforce
Date: 24 Jul 2025



Start-Up Financing for Fashion
Business Modelling, Development, & Funding

Speaker: Michael Schindler, Chief Operating Officer, Pollen, and ex-Levi Strauss & Co.
Date: 26 Jun 2025

AUG



What's New in E-Commerce?
Strategies for Revenue Growth in a Saturated Market

Speaker: Kaushal Bhalotia, Co-Founder and COO, Makelt, and ex-Zalora
Date: 28 Aug 2025

SEP



Sustainability & Fairness in Textile Production
Standards, Consumer Education, & the GOTS Label

Speaker: Felicia Shi, Representative in APAC, Global Organic Textile Standard (GOTS)
Date: 15 Sep 2025



Fashion Brand Integrity
Knowing & Validating Where Garments Come From
with ORITAIN

Speaker: Damien Duffort, VP of Sales APACI, Oritain
Date: 17 Sep 2025

INSIGHT CIRCUIT: SEMINARS 2025

For any enquiries, please contact industrydev@sffashioncouncil.org.sg



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